



## Summer Giveaway - Marchon Eyewear Australia t/a Dragon Alliance South Pacific, Customer Survey Terms & Conditions

Welcome to sunglass survey 2023. By participating in this survey, you agree to the terms & conditions outlined below put forth by Marchon Eyewear t/a Dragon Alliance South Pacific (referred to as **DRAGON** throughout this document).

### 1. Eligibility:

- 1.1. The promotion is open to individuals aged 18 years or older.
- 1.2. Participants must complete the survey in full.
- 1.3. For people in Australia or New Zealand only.

### 2. Survey Purpose

- 2.1. The purpose of the Survey is to gather market data and insights related to the sunglass industry. The information collected will be used for research and analysis purposes to improve products, services, and customer experiences.

### 3. Giveaway Period:

- 3.1. The promotion will run from the 24th day of July 2023 until 11:59pm on the 6th day of August 2023.

### 4. How to Enter:

- 4.1. To enter the survey giveaway, participants must complete the survey in its entirety.
- 4.2. All eligible participants will be automatically entered into the draw.

### 5. Prize:

- 5.1. Three (3) winners will be selected at random. The winners will then receive one (1) of the three prizes:
  - a. \$1000 voucher to be used on **DRAGON** AUS/NZ website.
  - b. \$500 voucher to be used on **DRAGON** AUS/NZ website.
  - c. \$250 voucher to be used on **DRAGON** AUS/NZ website.
- 5.2. No two (2) winners can win the same prize. Once one (1) of the vouchers has been allocated to a winner, it then becomes unavailable to the other winners.
- 5.3. The prize is non-transferable, non-refundable and cannot be exchanged for cash or any other alternative.

### 6. Winner Selection and Announcement:

- 6.1. Winners for each prize will be selected through a random draw.
- 6.2. The draw will take place on the Friday the following week - August 11th.
- 6.3. The winners will be contacted via their email.
- 6.4. Winners will also be contacted directly through the contact information provided during registration.
- 6.5. Only participants that completed the survey in full will go in the draw to win the prize.



#### 7. Data Collection & Privacy:

- 7.1. Any personal information collected from participants will be used solely for the purpose of administering the promotion and will be handled in accordance with **DRAGON's** privacy policy.
- 7.2. Your participation in this Survey is entirely voluntary. All responses and data collected will be kept strictly confidential and used only for the intended research purposes. Your personal information will be handled in accordance with our Privacy Policy, which can be found <https://dragonalliance.com.au/privacy-policy/>.
- 7.3. By participating in the Survey, you grant **DRAGON** a non-exclusive, royalty-free, perpetual, and worldwide license to use, reproduce, modify, adapt, publish, translate, distribute, and display any information, feedback, or suggestions provided by you.

#### 8. General Conditions:

- 8.1. **DRAGON** reserves the right to verify the eligibility of participants and disqualify any entrant who breaches these terms and conditions or provides false information.
- 8.2. **DRAGON** reserves the right to modify, suspend, or terminate the promotion if it cannot be conducted as originally planned, including due to technical issues, fraud, or any other circumstances beyond **DRAGON's** control.
- 8.3. By participating in the giveaway survey, participants agree to release and hold harmless **DRAGON**, its affiliates, directors officers, employees, and agents from any and all liability for any loss, harm, damages, or expenses arising out of or relating to the promotion or the acceptance, use, or misuse of the prize.
- 8.4. By participating in the giveaway survey, participants agree to give over contact details such as email and full name for newsletters and/or promotional use.

#### 9. Survey Results

- 9.1. The results of the Survey will be compiled and presented in an aggregated and anonymous manner. No personally identifiable information will be disclosed in any published reports or shared with third parties.

